



Congratulations on your engagement and thank you for your interest in **Carolina Mobile Music**. Our mission is to take the guess-work out of choosing your disc jockey. We work with you in planning your special day - from the first phone call to the last dance. We play the music that you and your fiancé want to hear and we will be happy to act as your reception director if you so desire.

## A LOOK AT THE TYPICAL WEDDING RECEPTION

There are numerous ways in which you may wish to organize your wedding reception. The days of managing a reception based solely on the Book of Etiquette have faded away. Brides and grooms have decided that those suggestions were too rigid and that they didn't take into account the specific circumstances of each reception. Brides and grooms today tend to organize and manage their wedding to suit their individual personalities and preferences.

Let's take a look at the "typical" reception. Keep in mind that the observations we offer here are only guidelines. The sequence of events at a reception varies from one client to the next. At **Carolina Mobile Music**, as part of our personalized service, we plan with each client exactly which reception formalities will take place, and in what sequence.

## RECEPTION START

Once the ceremony is complete, the guests who attended the wedding ceremony usually drive to the reception. Normally, the bride, groom, and wedding party will stay behind for photographs. We will start your background music as your guests arrive and begin to socialize. Typically, the background music selected by many of our clients consists of beach music, classical music, love songs, smooth jazz, and/or soft instrumental music. Such selections played at background level allow your guests to comfortably converse prior to the arrival of the wedding party.

## **INTRODUCTIONS**

Most of the receptions that we perform include the Bridal Party Introduction. When this happens, the entire wedding party and any parents are usually announced, although occasionally this is scaled back to introducing just the bride and groom. As your Emcee, we will take charge of lining up the wedding party for the introductions.

After the bridal party has been introduced, you have several options available to you: (1) you may wish to perform a first dance as part of your grand entrance, (2) you may opt to have a formal receiving line, or (3) you may wish to allow 20 to 30 minutes to mingle with your guests and thank them for coming. This last option is attractive because it doesn't force your guests to stand in a long line and allows you to have your first dance a little later during the reception.

## **DINNER / BLESSING / TOAST**

If there is to be a buffet or a formal dinner rather than heavy hors d'oeuvres, you may wish for a blessing to be performed. During the dinner, you may wish to continue the music format that was being played prior to the arrival of the wedding party, or you may wish to "pick up the pace" just a little. The music during dinner is typically light background music. However, it is not uncommon for a client to request a specific style of music and you are welcome to select what music you would like to hear during the dinner phase of your reception. We are often asked to bring the tempo up during the latter portion of the dinner so that people will begin to tap their toes and begin to prepare for the open dancing portion of the reception.

The toast may be done just after the blessing and prior to the meal being served. More often, the toast is done following the meal and immediately prior to the cake cutting. The decision on this depends greatly on personal preferences.

Whenever you decide to include the toast, the Best Man is usually the first person to offer the toast to the bride and groom. The Best Man's toast is sometimes followed by the father of the bride, who can propose a toast for the bride's family. Then, the groom's father might follow. This also depends greatly on your personal preferences.

We will be paying close attention to the flow of dinner and to what your guests are doing, and when the time seems right we will recommend when to move on to the next event.

## **CAKE CUTTING**

The cutting of the wedding cake is one of the big highlights of any wedding reception. You may want to cut the cake right after dinner, just prior to starting the dancing. In the event that you have older people attending the reception, cutting the cake right after dinner allows them to take part in this important tradition prior to leaving. Some people also like the idea of serving the wedding cake as dessert.

## **FIRST DANCE / OPEN DANCING**

If you haven't already performed a first dance as part of your grand entrance, you will traditionally share your first dance as husband and wife to lead off the dancing portion of the reception. Your first dance will then be an excellent way to start building momentum on the dance floor. If you plan to have heavy hors d'oeuvres that remain available for the duration of the reception, having the first dance as part of your grand entrance will also serve to start the dancing.

## **SPECIAL DANCES**

Once the bride and groom complete their first dance, a variety of parental and bridal party dances may take place. The bride and her father, the groom and his mother, the wedding party dance, etc, are all options that you may choose. The dance floor is usually opened up to all of the guests after the parents' and bridal party dances have been completed.

## **BOUQUET TOSS / GARTER REMOVAL**

Tradition holds that the person who catches the bouquet may be the next bride. It used to be a foregone conclusion that the bride would toss the bouquet, and then the groom would remove the garter from the bride's leg and toss it to the single gentlemen in the crowd.

Brides and grooms today tend to organize and manage their receptions to suit their individual desires. Often times, the bride will toss the bouquet, but eliminate the garter removal.

A popular alternative to the bouquet toss is for each single female to form a moving circle around the bride while the music is playing. When the music stops, the movement stops and the bride presents the bouquet to the guest directly in front of her.

## LAST DANCE

A "farewell" dance by the bride and groom is a great way to end the reception on a positive and romantic note. If you choose to have a farewell dance, you may wish us to invite your guests to circle the dance floor in order to give you a great send-off.

## YOUR DEPARTURE

The custom of throwing rice has been replaced with bird seed, rose petals, confetti, sparklers, or bubbles as the preferred method of giving the bride and groom their final send-off of the wedding day. Your Emcee will inform your guests when you are ready to depart.

## MUSICAL SELECTIONS DURING THE RECEPTION

Many of our clients prefer to pre-select some songs that they would like to hear at their reception. At **Carolina Mobile Music**, our huge music library consists of more than 60,000 titles in all categories. For your convenience, we have included a listing of over 3000 of our Most Requested Songs at the end of this booklet. Please feel free to highlight or mark those songs that you especially would like to hear at your reception. Our website also contains several listings which you may find helpful.

## DJ INTERACTIVITY

The amount of interactivity and personality we deliver is customized with each client prior to the wedding. Do you want your DJ to be fun and interactive, or do you prefer that we use a more "low key" approach? Every client has their preference, and we always customize our performances to suit your tastes. At **Carolina Mobile Music**, we are careful not to take the spotlight away from the most important people that day: the bride and groom.

## THANK YOU!

Thank you again for inquiring about **Carolina Mobile Music**. We hope that this information package will prove to be very useful to you in planning your reception.

## WHY CHOOSE US?

Hiring the right entertainer for your event is probably the single most important decision for the successful outcome of your event! The right entertainer can transform any celebration into an event that your family and friends will be talking about for years to come.

Some consumers view DJ's as a commodity and choose the cheapest one they can find, not realizing that there are significant differences that need to be considered. Horror stories abound of DJ's that lure customers with low prices, only to provide an inexperienced person with poor people skills, an inferior music library, shoddy equipment, and they either arrive late or not at all!

At **Carolina Mobile Music**, our *experience*, *commitment to excellence*, and *professionalism* will insure that your reception will be the memory of a lifetime. We take the time to understand your expectations, and we assist you in planning all events that involve our services as your Master of Ceremony.

We know how to center the entertainment for everyone's enjoyment based upon your preferences. Rather than use a "cookie cutter" approach to your celebration, we learn what is *your* definition of a successful party! We will provide you with the perfect music because we customize it according to your tastes. We understand that the proper mix and presentation of music at the proper volume is the foundation of every event. We have experience in playing for groups of all sizes and ages, and we strive to insure that all of your guests will have a wonderful time.

We realize that every celebration is unique and we promise to work extensively with you to ensure that your reception goes exactly the way you desire. We sincerely want your day to exceed your expectations and we promise to strive to make your reception a lasting, wonderful memory for you, your family, and your guests.